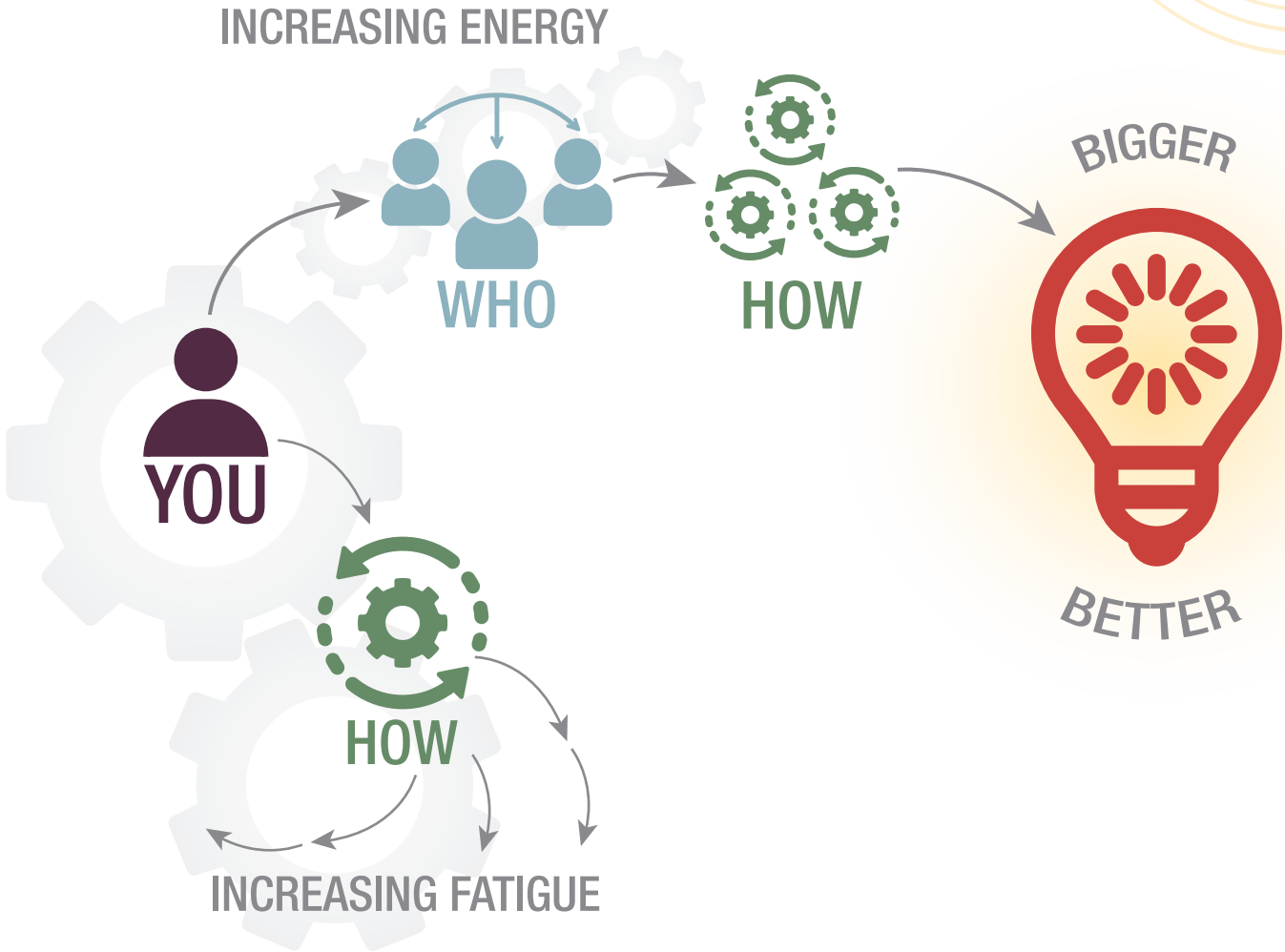


WHO NOT HOW™ :
THE KEY TO ACTIVATING
MORE WHILE EMPOWERING
OTHERS FOR SUCCESS

SHANNON WALLER

STRATEGICCOACH.COM

WHO NOT HOW™

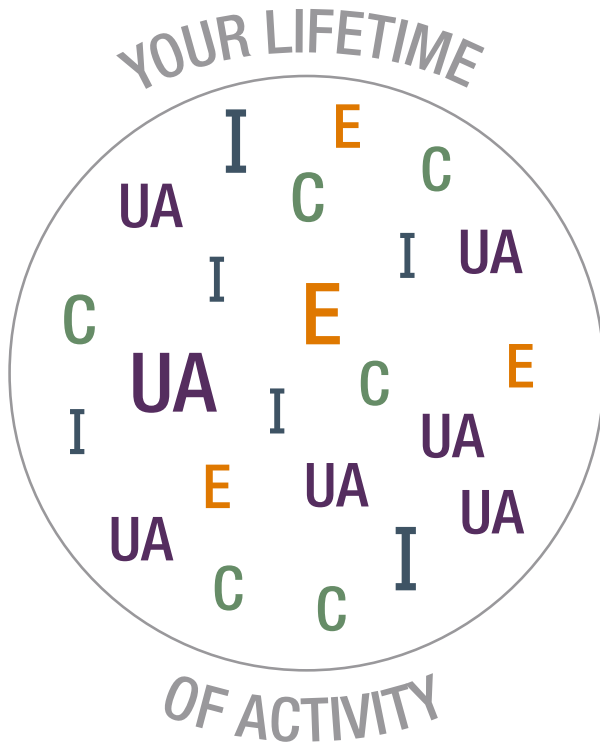




HAVING A UNIQUE ABILITY® MINDSET

DO I HAVE A UNIQUE ABILITY®?

We each have a one-of-a-kind character that draws on and combines our innate talents, our personal passion, and our life experience. No one can duplicate this. Many people don't see themselves as unique or special because being yourself comes so easily. But, if you think about it, by nature we're all unique. Start by recognizing that you have a Unique Ability and then pay attention to how and when you're using it.



FOUR TYPES OF ACTIVITIES

Unique Ability® Activities

Unique Ability is what you love to do and do best. Unique Ability activities have four characteristics:

- **Superior skill:** You have a great talent that other people notice and value.
- **Passion:** You love doing it and want to do it as much as possible.
- **Energy:** It's energizing for you and others.
- **Never-ending improvement:** You keep getting better and never run out of possibilities for growth.

Excellent Activities

These are the activities for which you have superior skill and a great reputation, but no passion. In some cases, you might not even enjoy these activities at all. It's often harder to get out of doing these because you're so good at them.

Competent Activities

These activities are the things at which you're merely adequate, only reaching minimum standards. A lot of people could do these activities better than you with a lot less effort.

Incompetent Activities

When you do these activities, you experience failure, frustration, stress, and conflict. You hate these activities because you're not good at them.



It's the essence of what you love to do in ALL areas of your life — not just in business.



It can be applied to many different situations, activities, and opportunities.



It may not seem that exciting or special because it comes so naturally to you.



It's "factory installed." You've been doing it since you were a child.



Others may recognize it in you before you see it in yourself.



It evolves throughout your life and keeps getting better the more you apply it.





BUILDING A UNIQUE ABILITY® DREAM TEAM

What people, technologies, and resources do you need to move closer to having a Unique Ability® Dream Team?



AREA OF FOCUS	IMPORTANCE	OBSTACLES	STRATEGIES



ACTION ACCELERATOR™ TEAMWORK



Grid area for notes or additional information.